

GERARD PANGANIBAN

UI / UX • DESIGNER • DEVELOPER
MS IN HUMAN-COMPUTER INTERACTION
DePAUL UNIVERSITY, CHICAGO IL.

+ WORK HISTORY

JAN 2019 - present **UI/UX DESIGNER & DEVELOPER**

Northwestern University IT, Media Technology and Innovation

- Responsible for the look and feel of all the websites, mobile apps, and other technology-based projects. Develop the front-end architecture using various tools such as HTML5, CSS3 and JavaScript frameworks.
- Provide technical support to our Drupal and Wordpress users and clients.
- Spearhead user-centered design activities such as user research, prototype & mockup creation, usability testing, design ideation, comparative analysis and usability for end-users.

Aug 2017 - Nov 2018 **UI/UX DESIGNER**

DePaul Innovation & Development Lab

- Led the conceptual development, information architecture and visual design of the DePaul iD Lab website, conference websites and other online application projects
- Develop mockups, wireframes, high-fidelity prototypes, comparative analysis, user research and usability testing
- Collaborate with the lab manager, developers, researchers and scrum master on a weekly or when required

Feb 2017 - Nov 2018 **WEB DESIGNER / FRONT-END DEVELOPER**

DePaul University Library

- Create and maintain online projects such as the library websites, library support softwares, interactive way-finding map and various content management systems
- Develop or customize website source code in HTML, CSS/SCSS, PHP and JS/JQuery
- Develop SharePoint pages, web parts and WordPress themes - including management of plugins, widgets, and child themes
- Major achievement: 2018 Student Employee of the Year Nominee

Sep 2016 - Sep 2017 **GRAPHIC DESIGNER**

DePaul University Athletics & Communications

- Conceptualize creative ideas and implement into actual designs in print and digital formats, for advertising and marketing campaign of the various athletic teams of the university
- Designed posters, flyers, window clings, game schedule handouts, gameday & final score social media graphics, website header banners, and others

Jun 2013 - Sep 2015 **GRAPHIC / VISUAL DESIGNER**

Jetex Flight Support | Dubai Airport Freezone

- Responsible for brand management and corporate identity of the company
- Designed web banners, animated presentations, social media campaigns, newsletters, advertising & marketing materials e.g. trade show large banners, signages, brochures, posters, magazine ads, giveaway items and branding for cars, aircraft, and airport heavy equipment
- Involved in the photo and video production to support marketing initiatives, campaigns, sales & support, and corporate communications
- My works were used in various airshows and major aviation events around the globe e.g. NBAA (USA), LABACE (Brazil), ABACE (China), EBACE (Europe), Paris Airshow (France), MEBA (UAE), and the Dubai Airshow (UAE)

+ TECH SKILLS

- HTML5 / CSS3 / SCSS
- JAVASCRIPT / JQUERY
- AXURE / SKETCH / ADOBE XD
- BOOTSTRAP / WORDPRESS / DRUPAL
- ADOBE PHOTOSHOP / ILLUSTRATOR
- FINAL CUT PRO / ADOBE PREMIERE

+ CONNECT

✉ EMAIL
g_rard@outlook.com

📍 WEBSITE
g-designchicago.com

Be BEHANCE
behance.net/gerard79

GIT HUB
github.com/gerard79

📱 MOBILE
(847) 809-7503

+ AWARDS/ACHIEVEMENTS

FINALIST, MARS HACKATHON
Mars Incorporated, November 2018

BEST IN EXECUTION, URBAN MOBILITY HACKATHON
Bosch & KPMG, October 2018

3RD PLACE, TECHSTARS STARTUP WEEKEND
Google for Entrepreneurs, September 2018

2018 STUDENT EMPLOYEE OF THE YEAR NOMINEE
Office of Student Employment, DePaul University
Nominated: April 2018

UPSILON PI EPSILON
Honorary Society for Computer Science and
Information Disciplines
Inducted: May 2018

GOLDEN KEY INTERNATIONAL HONOR SOCIETY
Honorary Society for Academic Achievement,
Inducted: January 2018

BLACK BELT IN SHODOKAN AIKIDO
Art of Power Martial Arts Academy, Dubai UAE
Earned after four years of training
Awarded: November 2013



May 2007 –
Jun 2013

LEAD FRONT-END DESIGNER/DEVELOPER

Danat e-Ventures FZ LLC | Dubai Media City

- Designed and developed the front-end site architecture of Akhbaar24.com & Argaam.com (both are financial websites with over a million yearly visits). Job responsibility includes performing maintenance and regular updates
- Part of the team that managed and maintained two e-commerce websites (Logta.com and Bezaat.com both sites have heavy monthly site traffic)
- Developed marketing and advertising materials in print and high-quality mock-ups for web and mobile app projects
- Major achievement: Promoted to a senior position, 2008
- Major project awards for Argaam.com: Best website for Financial Institutions & Best website using Microsoft technology (UAE Web Awards, 2007), Most Influential Economic website (Forbes Middle East Top Media Online in the Arab World 2012 awards)

Mar 2006 –
Apr 2007

SENIOR WEB GRAPHIC DESIGNER

Bigfoot Entertainment Ltd. | Bigfoot I.T. and Media Park, Cebu, Philippines

- Responsible for creating rich media websites (static & animated) for films, TV shows and events produced by the company
- Designed web banners, flash animations, email ad campaigns, advertising and marketing materials like brochures, logos, posters, advertisements and business cards
- Actively played a role in contributing creative concepts and ideas in every Sales & Marketing and Creative team brainstorming meetings
- Provided support to the company's affiliate companies - Int'l Academy of Film & Television and FashionTV (FTV) Philippines for their design needs
- Major achievement: February 2007 Employee of the Month

Sep 2005 –
Mar 2006

WEB DESIGNER/DEVELOPER

Alliance Global Call Solution Inc. | Cebu Business Park, Cebu, Philippines

- Responsible for the layout, visual appearance and usability of all the company-owned websites
- Developed web banners and other creative needs required by the company
- Responsible for daily updates and maintenance of luxury products sold by the company on ebay.com

Jun 2004 –
Sep 2005

WEB DESIGNER / VIDEO ENCODER

88th Floor Gifts, Inc. | Mactan Export Processing Zone, Cebu, Philippines

- Responsible for maintaining two community based web portal websites - xclusivetrax.com and irMTV.com
- Designed websites, banners, email ad campaigns, e-cards, animated cartoon characters (static/animated)
- Responsible for editing, archiving and conversion of more than a hundred VHS/DVD movie and music videos to digital format for online streaming.
- Major achievement: Perfect Attendance Awardee

Jun 2004 –
Sep 2005

FREELANCE WEB DESIGNER/DEVELOPER

Unicon-Douglas Consulting / Webstreet Communications Inc.

- Designed website mockups for various clients and develop the designs into HTML/CSS
- Upload and manage web files via FTP
- Responsible for creating various artworks such as banners, landing pages, icons, buttons, etc. for cebucentral.com, a community based web portal website.